



PRESS KIT



ABOUT

Hello from Dare Drop.

We are a group of marketers, programmers & gamers who aim to help content creators' engagement and growth whilst enabling publishers/devs to promote their game.

We've had the opportunity to work alongside some of the best in the games industry, including: Bossa Studios (*Surgeon Simulator*), 11 Bit Studios (*Children of Morta*) & Humble Games (*Unpacking*) - and that's only just the beginning...

LOGO

Drop incoming!

Our standard logo in both
black & white.

Utilise either of these for any
marketing materials featuring
Dare Drop.



LOGO & WORDMARK

Logo & Wordmark in both
black & white.

All logos can be downloaded
on our site as a ZIP folder.



Dare Drop



Dare Drop

COLOR

We like things bold, bright and colorful at Dare Drop.

Here's some of the main colors we utilise within our branding.

NAVY BLUE

#04172D

PURPLE

#7A3AED

PINK

#FF007A

AQUA BLUE

#00FFED

WHITE

#FFFFFF

BLACK

#000000